

SHELF MOVERS



◆ **Melissa & Doug** grab a spot in Children's Gifts, selling "Geometric Stack" puzzles ages 2 and up. Cost: \$8. 284-3948, melissaanddoug.com



◆ **JoAnn Marie Designs** has a new collegiate line that debuts with 10 schools. Following the success of the line's signature "How To Really Love a Child" canvas art, the

More Buzz From The Atlanta Market

◆ **Collegiate.** "Spirit Fingerz" from **Merge Left** (877) 540-2337 is a line of knit gloves (95% acrylic, 5% Spandex) embroidered with the school's official mascot or logo and featuring a colorful pom-pom attached to the tip of each finger. The line launches with 12 schools. Cost: \$9.75 (spiritfingerz.com).

◆ **Glory Haus** (866) 953-1762 "Victory Haus" is a new collegiate line that debuts with 10 schools. Following the success of the line's signature "How To Really Love a Child" canvas art, the

◆ **Words.** Positive, uplifting messages were seen throughout the show, including pocket-size "PosiTiles" from **AngelStar**

unique collegiate designs focus on "How to Really be a Georgia Bulldog," "How to Really be an Aggie" and more. Cost: \$24.50 (gloryhaus.com).

◆ **Season Jewelry** (866) 382-0737 had one of the busier showrooms, with the launch of 100 new collegiate items, including this popular beaded necklace (left). The company's



everyday and holiday designs also attracted interest from buyers (seasonjewelry.com).

◆ **Display.** We noticed a growing focus on quality displays that help retailers make a statement at the point of sale. **Jubilee!**

SPREAD
~ your ~
WINGS

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GIFTBEAT

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◆ **Words.** Positive, uplifting messages were seen throughout the show, including pocket-size "PosiTiles" from **AngelStar** (800)264-3577. The two-sided



pieces feature motivation sentiment on each side, such as "Spread

Your Wings" (front of tile) and "Fly" (back). Each tile is 2 inches long (angelstar.com).