

AngelStar®

Inspired Products, Inc.



AngelStar® Inspires Hearts with New “Angels to Go” Series

New impulse angel product series takes flight; strong winter market season performer

Morgan Hill, CA – AngelStar®, a leading inspirational gift company, recognized for its distinctive ivory-colored inspirational products and Worry Stones™, recently introduced its new “Angels to Go” product. The series features four unique miniature angels, which measure a mere 1.5 to 1.75 inches in height. Each angel comes in a distinct and stylishly designed gift bag, decorated with the image of a delicate feather, and an inspirational term, like “Faith” or “Hope,” making it the perfect “grab it and go,” giftable item. The angels are ideal offerings for special occasions, including birthdays, and can also be given as a simple “thinking of you” present. The heart-warming series, which was a strong performer for AngelStar® during the 2011 winter market season, is available at an affordable price point, with each “Angel to Go” retailing for \$4.95.

As AngelStar® continues to grow throughout its 20th anniversary year, the company will expand its “Angels to Go” concept this summer to offer holiday-themed “to go” products, including Halloween and Christmas-related pieces.

In addition, the company is offering all retailers that place orders before April 31, 2011 the opportunity to win free product through its “Mystery Box” promotion. The winner will receive a mystery box filled with AngelStar® products --- a \$60 retail value!

For additional information about the “Angels to Go” or AngelStar® and the “Mystery Box” promotion, please contact the company at (800) 264-3577 or visit www.AngelStar.com.

For digital images, email: info@professionalmarketingonline.com

About AngelStar®: AngelStar Inspired Products, Inc. is a leading inspirational gift company committed to inspiring the world, one product at a time. AngelStar is recognized for its distinctive ivory colored inspirational products, and is the originator of the popular Worry Stones™, stone-shaped keepsakes that have touched the lives of millions of people. In addition to intricate design details, AngelStar angel products feature elaborately-ornamented, glitter-gilded wings. The company's product lines include table top figurines, Wishing Boxes™, Angel Coins™, magnetic jewelry, lapel pins, bookmarks, stickers and key chains. The Worry Stone™ line is also offered in multiple product categories, including Cross Stones, Inspiration Stones, Ribbon Stones, Travel Angels and Dream Stars.